CATCHY TITLES…

• Catch a reader’s attention

• Fit the big idea of the piece

• Are not mere descriptions (i.e., “The Day I Went Boating with Curt”)

• Give a hint of a taste of the topic or idea

• Are often the result of brainstorming: writing down as many ideas as you can think of on as many tangents as you can find

• Are the best possible combinations of words: “Write About Love”

• Are memorable

• Are usually decided on last, when the author can look back at the whole and get a sense of what the writing is about. *(They are the icing on the cake, the cherry on top of the sundae.)*
Punctuating Titles:

**Bold** and Center it… Capitalize the first and last word in the title and all the important words—ALL PARTS OF SPEECH: nouns, pronouns, verbs, adverbs, adjectives.

DO NOT CAPITALIZE: as, for, or, and, but, so, a, an, yet, the, of, =ARTICLES AND CONJUNCTIONS.

- Finding the Past
- Living for Today
- Changing the Ways
- Hero of Heroes
- The Best of Heroes
- An Important Guy Like an Angel From the Sky