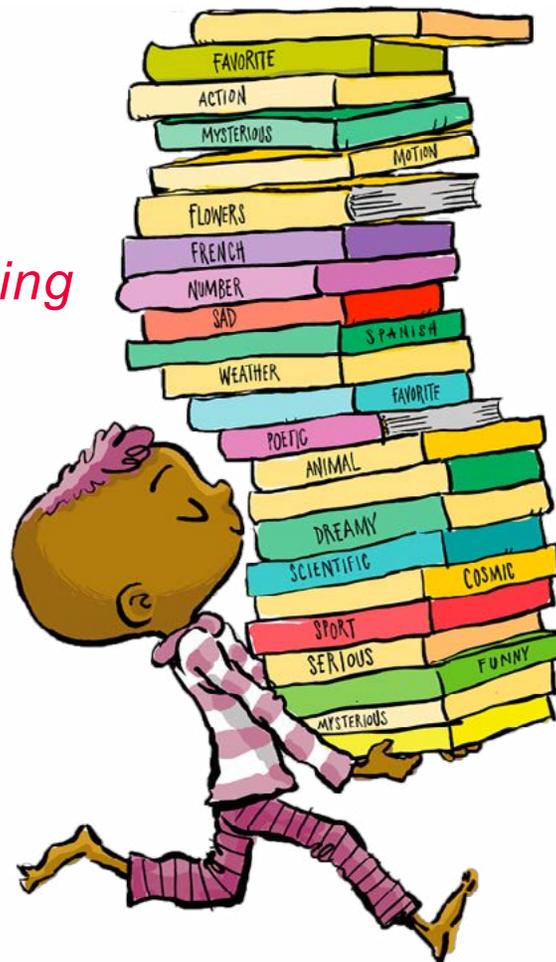


# Help Your Children Become READERS

*READER: one who is  
passionate about reading*



# Reading Every Day Is Important

## Kids Who Read 20 Minutes a Day...

- Read 1,800,000 more words per year
- Score in the 90th percentile on standardized tests
- Become lifelong **READERS**

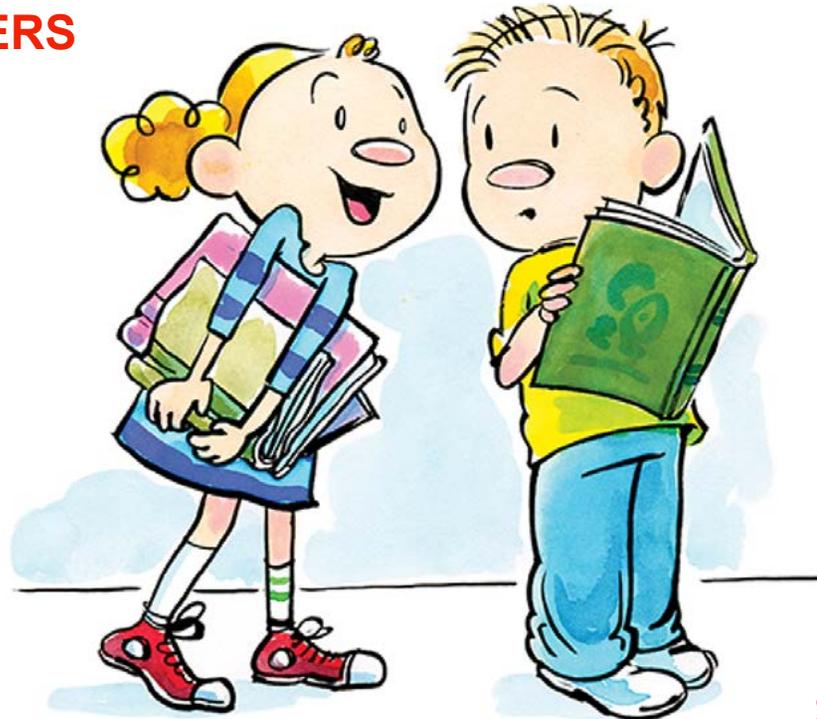
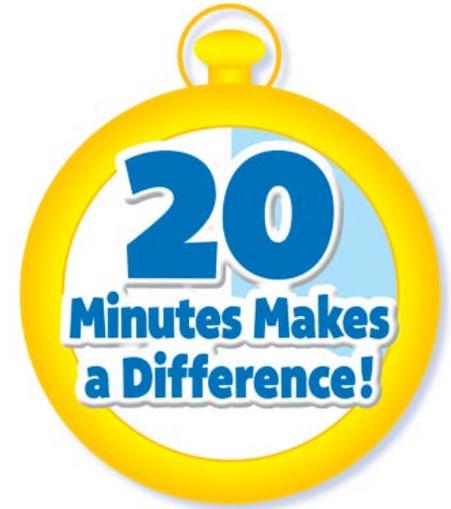


Illustration © 2013 by Susan Nees.

**Scholastic Book Clubs**

# Steps to Make Your Children **READERS**

**R**elate: Help choose books that reflect your child's identity and life

**E**nergize: Have lively discussions about the books your child chooses and reads

**A**llocate Time: Make reading a part of your everyday lives

**D**iversify: Introduce different genres (e.g., mysteries, biographies, sci-fi, etc.)

**E**ngage: Make it fun (e.g., help your child organize a local book club with peers)

**R**ead Together: Participate by taking turns reading passages aloud

**S**upport: Expand your child's access to books (e.g., build up your home library)

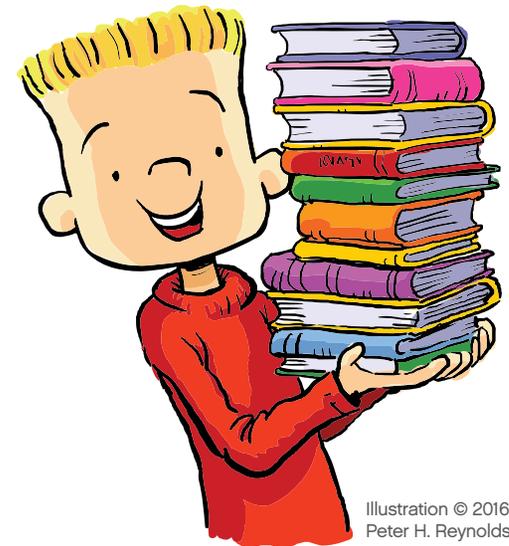


Illustration © 2016 by Peter H. Reynolds.

**Scholastic Book Clubs**

# How Scholastic Book Clubs Helps Make Your Children **READERS**

It's the best place to start! For 70 years, generations of children have discovered a love of reading here.

- Each flyer offers a wide range of specially curated books, with a focus on high-interest just-right books
- Each month, your child will bring home flyers filled with brand-new books and kid favorites
- Plus every book order you place earns FREE Books and resources for your child's classroom

Every child is a reader who just needs the **RIGHT BOOK!**

It's in here!



Scholastic Book Clubs

# Scholastic Book Clubs Is Easy to Use

**1**

Help your child  
**choose books** from  
the flyers.

**2**

**Place your book order.**

Online at  
[scholastic.com/bookclubs](http://scholastic.com/bookclubs)

Class Code: \_\_\_\_\_

OR

Complete the order  
form in the flyer and  
return to me.

**3**

All books are  
**delivered to school** in  
a special Book Box.

Every order helps  
earn **FREE Books**  
and **supplies**  
for our class.

**4**

**Keep the excitement**  
going at home!

Read together.  
Ask your child questions  
and talk it up.



Illustration © 2017 by James Dean.

## TOGETHER WE CAN **MAKE READING FUN!**

Scholastic Book Clubs

Online Ordering Is Now a **Whole Lot Sweeter**

Pick a  
**FREE** Book

(Up to \$5)

When you place an online  
order of \$25 or more.

Look for coupon  
code online.



Illustration © 2015 by Mike Boldt

**Scholastic Book Clubs**

Every Order Helps Fill Our Class  
with **FREE Books**



Scholastic Book Clubs